

# Roadmap to the launch of a new competitive and regulated igaming market in Ontario



The Government of Ontario is working with the Alcohol and Gaming Commission of Ontario (AGCO) and its internet gaming (iGaming) subsidiary to establish a competitive iGaming market that fosters an exciting gaming experience while protecting consumers and keeping Ontarians safe.



This high-level roadmap aims to provide clarity to Ontarians and businesses on the province's path to introducing a competitive igaming marketplace.

This timeline is an estimate and subject to change. The AGCO will be updating the dates on this roadmap as details about Ontario's expanded igaming market are finalized.

## iGaming Ontario Engagement

*Summer 2021*

During this period, stakeholders will be invited to share their insights and experience with iGaming Ontario as its market oversight model is developed. Register on [iGaming Ontario's engagement portal](#) today.

## Registration Opens to Operators

*Summer / Fall 2021*

Any igaming operators interested in participating in Ontario's regulated market will need to be registered by the AGCO registration application through the [iAGCO online portal](#).

## Systems Readiness

*Fall 2021*

IT systems supporting the launch of the new igaming framework are built, configured and tested by the AGCO, iGaming Ontario and operators.

## Operating Agreement Available to Operators

*Summer / Fall 2021*

iGaming Ontario will make a draft Operating Agreement available to interested operators.

## Operators Sign Operating Agreement

*Fall 2021*

Registered igaming operators who wish to be among the first group to be permitted to operate in Ontario must execute their Operating Agreement with iGaming Ontario.

## Launch of Ontario's competitive igaming market!

*April 4, 2022*

Registered operators that have entered into an agreement with iGaming Ontario may start offering their products and services to people.

Please visit our [new webpage](#) to see updates on the future of igaming in Ontario and register to the [AGCO's Engagement Portal](#) to be notified when input opportunities are posted.



AGCO

Alcohol and Gaming  
Commission of Ontario