When do you need a Private Event Special Occasion Permit?
A Special Occasion Permit (SOP) is required anytime alcohol is served or sold anywhere other than in a licensed establishment or a private place. A private place is an indoor area not usually open to the public and not open to the public during the event (for example, a boardroom, private office or a residence).

Private Events are limited to invited guests only and may not be publicly advertised. The public cannot be admitted and there can be no intent to gain or profit from the sale of alcohol at the event.

Apply for your Special Occasion Permit Online
In order to apply for a SOP, you will first need to create an online iAGCO account. The iAGCO portal can be accessed from the AGCO’s website at www.agco.ca.

Once your account has been created, you can click the “Apply for a Special Occasion Permit” link. The link will bring you to a page where you can start your application by selecting “SOP – Private Event” in the drop-down menu under “Type”. You will be able to save your application in draft form before submitting it and add to it as needed throughout the application process.

Through your iAGCO account, you will be able to check the status of your application and, once approved, you will be able to print your permit immediately yourself.

Payments for your permit can be made using Visa, MasterCard or Interac Online. Cheques and cash cannot be used for payment.
At a "No Sale" event, you cannot charge your guests for alcoholic drinks either directly or indirectly (through an admission fee or drink ticket sales, for example). All costs related to alcohol must be absorbed by the permit holder.

A "Sale Permit" can be issued for up to three consecutive days. At a "Sale" event, you may sell alcohol to guests.

There can be NO intent to gain or profit from the sale of alcohol at the event.

At the Event
The Permit Holder/Responsible Person must be present throughout the SOP event and is responsible for the safety and sobriety of people attending the event.

If an emergency arises and you cannot attend, you must designate someone in writing to attend in your absence.

You must ensure that the location of the event is in compliance with all health, fire and building regulations and that the maximum capacity of the location is not exceeded.

Purchasing Alcohol
Whether you have a "No Sale" or "Sale Permit", all alcohol must be purchased in Ontario through a government store or a store authorized under clause 3(1)(e) of the Liquor Control Act. These include any LCBO store, LCBO Agency store, The Beer Store, or any authorized manufacturer’s retail store. Receipts for all alcohol purchased under the permit must be available for inspection upon request.

Outdoor Events
The local municipal clerk’s department, police, fire and health departments must be given a written notice 30 days before the event when expecting fewer than 5,000 people per day. If expecting 5,000 people or more per day, a notice to the same group is required 60 days prior to the event. If there is a tent, marquee, pavilion or tiered seating being used, then the local building department must be notified in writing.

Permit Types
You may apply for a “Sale” or “No Sale” permit.

Your Responsibility
As a permit holder, you must ensure the event is run properly and in compliance with the Liquor Licence Act and its regulations.

Please review the Special Occasion Permit Guide and Responsible Tip Sheet: Special Occasion Permits – Private Events to ensure you fully understand your responsibilities when hosting a SOP event. These are available on the AGCO’s website at www.agco.ca.